



# TROHPIQ PROSPECTUS 2025

Towards Rural and Outback Health  
Professionals In Queensland

# WHO IS TROHPIQ?

**TROHPIQ** is a student-led university society dedicated to helping medical, nursing and allied health students experience the unique career and lifestyle opportunities to be found beyond Brisbane.

Since our establishment in 1994, we have worked closely with universities, health facilities, and rural towns across Queensland towards this goal. Our vision is for students to experience regional, rural and remote Australia and promote a growing workforce, culture, and appreciation for rural healthcare.

The club currently serves students at **UQ, QUT, ACU, USQ and CQU**.

As of **2025**, we have:

- More than **900** student members across 6 disciplines
- Over **30** unique events per year
- An executive team of over **50** committee members

2024 was a year filled with amazing activities set in rural Queensland and we are extremely excited for 2025. We appreciate the contributions of every sponsor. Thank you for being an integral part of our journey!

# FOREWORD

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## PRESIDENT – EAGLE NGO

As we step into 2025, TROHPIQ is thrilled to celebrate 31 years of delivering vibrant events, strong advocacy, and engaging educational experiences to our members and the wider community. This year, we are excited to build on the successes of our restructured committee, which has already proven to be a game-changer in accommodating the needs of our growing cohorts at the UQ Regional Medical hubs in Toowoomba, Rockhampton, and the Wide Bay regions.

This year, we aim to engage UQ's new Rural Medical Pathway students by including them in regional events. Our nursing, allied health, pharmacy and dentistry team are also eager to engage with fellow students from UQ, QUT, CQU, ACU, and USQ to share the amazing events and opportunities that TROHPIQ can provide them.

Rural, remote, and regional healthcare continues to be an exciting and dynamic field, and we are eager to have you join us in sponsoring TROHPIQ's mission. The 2025 Prospectus has been thoughtfully designed to offer potential sponsors a clear layout, important benefits, and increased flexibility. With customizable options, we aim to work together in achieving our mutual goals and supporting the future of regional, rural, and remote health.

Thank you for your interest in TROHPIQ this year. We look forward to your support and collaboration.

Please do not hesitate to reach out if you have any questions or need further information.

A stylized, handwritten signature in black ink, appearing to read 'Eagle'.

Eagle Ngo  
2025 President

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# SPONSORSHIPS

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Welcome to TROHPIQ's Sponsorships Table for 2025. We invite our interested sponsors to support individual events as **Event Sponsors**, or to pick a **Sponsorship Package** covering multiple events of their choosing. Similar to last year, interested sponsors are not restricted to any single category of events and may cherry-pick their favourites which best aligns with their values.

To support the changing needs of our club, we have made some notable updates to our options for 2025.

This year presents a particularly prime opportunity as UQ medical school Rural Medical Pathway students enter placements for the first time, essentially doubling student numbers across multiple regional schools. To support this exciting time, we have increased sponsorship options for Regional Events.

As always, your sponsorships are vital for making our events exceptional for our students and communities, and we greatly appreciate your support in our goal for a healthier rural Queensland.

While we have outlined a standardised price overview to support your decision, TROHPIQ welcomes all opportunities and would be delighted to discuss any further options you may require. Please contact our Sponsorships Officer, for any enquiries via **[sponsorships@trohpiq.org](mailto:sponsorships@trohpiq.org)**

*-Andrew Wong*

Inclusions	Sponsorship Packages				Event Sponsor
	 Platinum \$8000	 Gold \$5000	 Silver \$3000	 Bronze \$1750	Negotiated per event
<b>General</b>					
Posts on TROHPIQ social media	12	8	4	2	1
Acknowledgements on TROHPIQ social media	✓	✓	✓	✓	✓
Segment on TROHPIQ website	✓	✓	✓	✓	
Logo on TROHPIQ Newsletter	✓	✓	✓		
Logo on TROHPIQ Calendar	✓	✓	✓		
Segments on TROHPIQ Newsletter	✓	✓			
Advertising & merchandise at UQ Market Days	✓	✓			
<b>Major Events</b> - Prominent marketing, acknowledgements, and invitations to speak at:					
<ul style="list-style-type: none"> <li>Cocktails in the TROHPIQs</li> <li>Bowties &amp; Beauties Charity Gala</li> <li>Cherbourg Trip</li> <li>Rural Generalist Breakfast</li> <li>TREEs Program</li> <li>SPARQ Scholarship</li> </ul>	4	3	2	1	\$1500+
<b>Standard Events</b> - Standard marketing, acknowledgements, and invitations to speak at:					
<b>In Total:</b>	Max. 7	Max. 5	Max. 3	Max. 2	
<b>Scholarships:</b>					
<ul style="list-style-type: none"> <li>Transport Bursary</li> </ul>	1	1	1	1	\$300 - \$1000
<b>Networking Events:</b>					
<ul style="list-style-type: none"> <li>Scholarships &amp; Opportunities Night</li> <li>Women in Rural Medicine &amp; Diverse Careers</li> <li>Careers in Rural Health Night</li> <li>TROHPIQ Trivia</li> </ul>	Max. 3	Max. 2	Max. 2	Max. 1	\$300 - \$600
<b>Academic Events:</b>					
<ul style="list-style-type: none"> <li>Medical Skills Day 1</li> <li>Medical Skills Day 2</li> <li>Multidisciplinary Skills Day</li> <li>Rural High School Visits</li> <li>Regional Skills Days (e.g. Rockhampton)</li> </ul>	Max. 3	Max. 2	Max. 1	Max. 1	\$500 - \$1000
<b>Cultural Events:</b>					
<ul style="list-style-type: none"> <li>Cultural Awareness Training</li> </ul>	1	1	1	1	\$200 - \$500
<b>Regional Events</b> - Standard marketing, acknowledgements, and invitations to speak at:					
RCS trip to Hervey Bay	1	1	1	1	\$500-\$2000
Up to three of the Regional Sports Events in Toowoomba, Wide Bay and/or Rockhampton	3	2	1	1	\$200 - \$500
Up to three of the Regional Social Trips / Student Celebrations throughout the year	3	3	2	1	\$500 - \$1000

*\*As with last year, we have removed the term "Official Sponsor" from our package descriptions but please be rest assured that the benefits of this title will remain if you sponsor a Major Event.*

# SPONSORSHIP PACKAGES

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## BRONZE SPONSOR

The Bronze Sponsorship is the introductory package for TROHPIQ sponsors. Bronze Sponsors are offered a step up from supporting events individually to choosing a high value bundle with multiple events of your preference. This includes your logos on TROHPIQ's event marketing materials, invitations to speak at the events, plus a segment on TROHPIQ's website. The Bronze Sponsors package ensures that your message and acknowledgement of your support reaches your target audience at your preferred events. During the events, your organisation may also be entitled to distribute materials and promote products or services as discussed with the TROHPIQ team.



## SILVER SPONSOR

The Silver Sponsorship is the first package which enables your organisation to support two of TROHPIQ's Major Events, which are TROHPIQ's most popular and important events of the year. This allows for engagement with the highest number of students as well as community groups. In addition to a segment on our website, Silver Sponsors also enjoy logo placements on our newsletters and calendar throughout the entire year, which gets disseminated to all TROHPIQ members.

# SPONSORSHIP PACKAGES

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## GOLD SPONSOR

The Gold Sponsorship is *gold* standard for organisations who share our strong passion for rural health and are interested in maintaining a long-term relationship with TROHPIQ. As a Gold Sponsor, you receive a personalized partnership with TROHPIQ that covers all continuous marketing opportunities throughout the year and flexibility to suit your choice of events. If you are interested in becoming a Gold Sponsor, please contact our team and we can ensure our shared goals for promoting rural health can be fully realised in 2025.



## PLATINUM SPONSOR

The Platinum Sponsorship represents the primary sponsor for TROHPIQ during the year. As the Platinum Sponsor, in addition to all benefits described above, you also gain access to the majority of TROHPIQ events of your choice, including many of our Regional Events in Toowoomba, Hervey Bay, Bundaberg and Rockhampton. If you are interested in becoming the Platinum Sponsor, our team would love to have a discussion with your organisation to arrange a suitable agreement and ensure a successful relationship in 2025.

*If you have requirements that fall outside the above packages, please contact our Sponsorships Officer (Andrew) to discuss further options via [sponsorships@trohpiq.org](mailto:sponsorships@trohpiq.org).*

# MAJOR EVENTS

## COCKTAILS IN THE TROHPIQS

Kicking off the year strong, **Cocktails In The TROHPIQS** will be held in February and never disappoints as one of our most popular social events of the year. For many new members, this is their first exposure of what TROHPIQ has to offer. For our returning members, it serves as a highly anticipated start to another year. In 2024, this event attracted **63 attendees** and was held at The Sound Garden. Numerous membership sign-ups followed the event and it provided a great platform to introduce and promote TROHPIQ's upcoming events, opportunities and sponsors! We hope you join us again this year as first impressions are the most lasting!

## BOWTIES & BEAUTIES CHARITY GALA

**The Bowties & Beauties Charity Gala** is the highlight of TROHPIQ's social calendar. Held annually to raise funds for BUSHkids, students hailing from **all** health degrees support the cause and enjoy dressing up, food and drinks, and live music. It is our privilege to host representatives from BUSHkids to speak at our event and spread awareness of the phenomenal work they do for the health of rural families.

All proceeds from the gala are donated directly to BUSHkids – in 2023, this was a record-breaking **\$4750** from over **100 attendees**. Over half of the money raised came from the extremely popular **raffle tickets** which were generously supplied by our sponsors. We are once again seeking the generous support of our partners to ensure an even more successful evening in 2025. If there is one event to look for, this is the one!

# CHERBOURG TRIP

TROHPIQ's annual **trip to Cherbourg** aims to introduce students from various health disciplines to First Nations and rural health. Cherbourg, also previously known as Barambah, was originally founded as an Aboriginal settlement and is now the third largest Aboriginal community in Queensland. This trip includes a tour of the historical ration shed museum, running of **health promotion stalls** at the Cherbourg sports grounds, a tour of Cherbourg Hospital, and a visit to nearby rural towns.

This event remains our leading cultural and rural experience that leaves a lasting impact on attendees, who are always extremely grateful for sponsors' assistance in this journey.

# RURAL GENERALIST BREAKFAST

This breakfast represents our major informative social event that attracts both non-members and members alike. It is held concurrently across **Brisbane, Hervey Bay, Bundaberg and Rockhampton** sites. Students hear from experienced doctors and many of TROHPIQ's sponsors about working in rural locations and the Queensland Rural Generalist Pathway. Thanks to the generosity of our sponsors, we were also able to provide breakfast at each site, which is always a hit with students!

# TREES OBSERVERSHIP PROGRAM

The **TROHPIQ Rural Elective Experience Scholarship (TREES)** is a collaboration with the UQ Rural Clinical School aiming to provide first year medical students the opportunity to experience regional and rural Queensland. Students are selected to complete a 2-week placement in a rural location and receive a bursary. The student bursaries are solely funded by TROHPIQ to assist with travel and accommodation costs associated with the placement.

In 2024, we were incredibly proud to support **35 students** through our **TREES Observership Program**, from a pool of 46 applicants!

As TROHPIQ's flagship scholarship program, we have steadily increased the number of our scholarships each year. Your support will enable more students to experience the world of rural medicine, often for the first time in their careers.



# SPARQ SCHOLARSHIP PROGRAM

Akin to the TREES Program, the **Supporting Placements Across Rural Queensland Scholarship** (SPARQ) is a TROHPIQ-funded scholarship which supports allied health students in completing placements in rural and remote areas. These **\$400** bursaries are given to **4 students** who demonstrate a enduring commitment and great interest in rural health. TROHPIQ members from **any allied health discipline** are encouraged to apply for the SPARQ Scholarship.

In 2025, TROHPIQ is determined yet again to expand our engagement with allied health students across all associated universities. Your support in the SPARQ Scholarship Program will be invaluable towards enabling more students to experience rural Queensland and promoting TROHPIQ's allied health activities.

# SCHOLARSHIPS

## TRANSPORT BURSARY

TROHPIQ is excited to offer a number of transport bursaries to support medical, nursing, allied health, dentistry and other health discipline (dietetics, pharmacy etc.) students in getting to their placements in rural and remote areas. A total of **six bursaries valued up to \$300 each** will be made available throughout the year to students who demonstrate the greatest commitment and interest to rural health. We appreciate your support in offering financial assistance to these TROHPIQ members to make rural placements more accessible.



# NETWORKING // ADVOCACY

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## SCHOLARSHIPS & OPPORTUNITIES NIGHT

The **Scholarships & Opportunities Night** provides a chance for our partners and sponsors to connect directly with **all TROHPIQ students** across multiple disciplines and universities to showcase opportunities and supports available to them. This event offers the ideal time at the start of the year to engage students and encourage their interest in rural healthcare.

## WOMEN IN RURAL MEDICINE & DIVERSE CAREERS NETWORKING NIGHT

The Women in Rural Medicine & Diverse Careers Networking Night is a collaboration between TROHPIQ and the UQ student club Supporting Women in Medicine (SWIM). This night offers an opportunity for students to meet and chat with women from diverse health careers and to learn how their work has intersected with rural health. In 2024, ten clinicians and more than **40 students** were in attendance thanks to the generous support of our sponsors.



## CAREERS IN RURAL HEALTH EVENING

In 2025, our Careers in Rural Health Evening remains a highlight of our networking events. This event introduces students from all sectors of healthcare to our wonderful panelists of senior nurses, allied health professionals and doctors working in rural Australia. We also hear from key stakeholders and organizations that propagate a sustainable rural health workforce. In 2024, we welcomed a crowd of over **40 students** across all disciplines.



## TROHPIQ TRIVIA NIGHT

Every good club needs a **Trivia Night**! Students from **all disciplines** and universities, both non-member and member, come together to enjoy some jovial trivia. As some much-needed relaxation at the end of the year, this event gathers new TROHPIQ sign-ups and acts as a key moment in engaging next year's promising committee prospects. Our goals for 2025 are to expand this event with the help of generosity from our sponsors.

# ACADEMIC EVENTS

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## MEDICAL SKILLS DAYS

TROHPIQ **Medical Skills Days** are designed to allow students to gain a practical understanding of clinical skills that can't be taught in a classroom. These events are highly popular, as nothing motivates workaholic medical students as much as an opportunity to further their knowledge.

With our unique TROHPIQ spin, we place a side focus on rural skills in a bush setting that will undoubtedly help to save lives in the future.

In 2024, we ran two of these events. Sessions included suturing, venipuncture, airway management, plastering, emergency patient scenarios and rural GP skills. Each session is run by a team of volunteer physicians, health professionals or skilled students. Many students find these workshops eye-opening and highly rewarding, relishing the opportunity to get hands-on.



## MULTIDISCIPLINARY SKILLS DAY

A relatively new addition to TROHPIQ's calendar, our **Multidisciplinary Skills Day** has witnessed roaring success. Forging a connection between **medical, allied health and nursing students**, this event creates a collaborative environment that builds teamwork and appreciation for all members of healthcare. With workforce experts sharing their knowledge, student feedback from this event has been incredibly positive!

In 2025, we plan to expand this event up from last year's **30+ students** and continue to foster interdisciplinary connections. We look for sponsors to assist with the purchasing of medical equipment/consumables for these workshops.



## CULTURAL EVENTS

### CULTURAL AWARENESS TRAINING

TROPHIQ believes that connection to Queensland's cultural diversity is pivotal to the future of healthcare. Our **Cultural Awareness Training** is an interactive, full-day workshop held in collaboration with **UQ TIME** (Towards International Medical Equity). It teaches students about the sociopolitical context of regional Queensland, Aboriginal and Torres Strait Islander culture, and empowers delivery of culturally safe, informed and inclusive practice. This training day was mandatory for anyone applying for the **2024 Cherbourg Trip**.

With your support, TROHPIQ hopes to increase the accessibility of this training opportunity to more students and strive towards a more culturally inclusive Australia.



# REGIONAL EVENTS

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TROHPIQ's longstanding partnership with UQ Rural Clinical School (RCS) is an integral aspect of our journey towards improving rural healthcare. With the recent inclusion of the Regional Medical Pathway, clinical sites in Toowoomba, Hervey Bay, Bundaberg and Rockhampton are bustling with more students than ever. TROHPIQ engages the over 150 students studying at these sites by hosting various social, academic and skills events throughout the year.

These include our rural high school visits, annual social trips, orientation week BBQs, community events and end of year celebrations at each RCS.

## RCS TRIP

RCS Trips are organised each year by TROHPIQ to offer preclinical medical students a taste of living and working in the regions. In 2025 we will be continuing to offer our **Hervey Bay trip**. The goal of this trip is to encourage Phase 1 students to complete their Phase 2 clinical placements (Years 3/4) at a Rural Clinical School. In 2024 and before, these trips were a highlight of the TROHPIQ and UQ RCS calendar and many of executive committee first joined TROHPIQ through these trips! This experience would absolutely not be possible without the support of our sponsors, and your generosity goes a long way to supporting equitable education opportunities for our students.



## REGIONAL SPORTS EVENTS

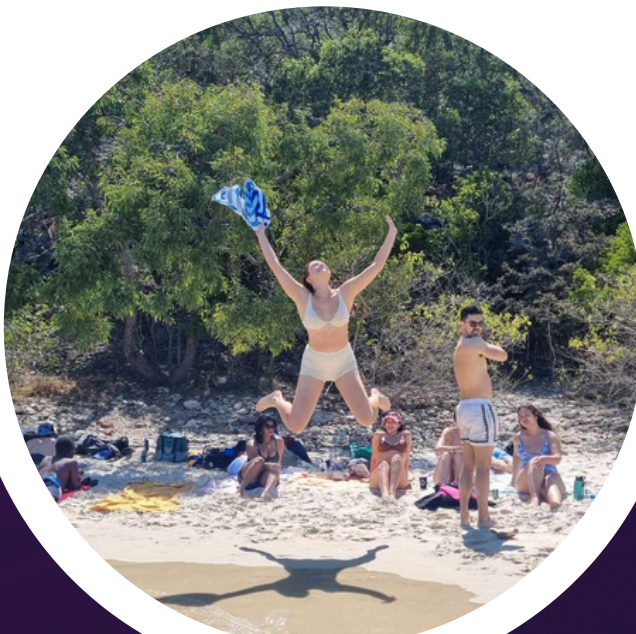
In 2024, three Regional Sports Events were held. The Wide Bay RCS World Series provided a chance for the Bundaberg and Hervey Bay RCS students to battle it out on the sports field and get in some physical exercise. Students had a blast as they competed in basketball, beach volleyball and Kubb at Bargara. Not to be outdone, over **30 students** joined the Rockhampton Sports Day, with a BBQ in the park and multi-sport activities spanning across all year levels. We also had a sponsor come and give a talk to our keen students.

A new challenger this year, Toowoomba RCS joined in with a lawn bowls evening that was a big hit amongst 'T-Bar' locals! We hope to continue giving our students a feeling of belonging to their sites and enjoy their precious schooling years.

## REGIONAL SOCIAL TRIPS / STUDENT CELEBRATIONS

Grand celebrations cap off another successful year at each clinical site. In 2024, these included a **Stanthorpe trip** for Toowoomba students, **Whale Watching at K'gari** for the Wide Bay students, and a **Great Keppel Island trip** for the Rockhampton students. These events encourage students to explore the beauty of their regional areas and always serves as a great memory for students. With growing numbers of students at the RCS sites in 2025, we would love to continue enriching our students' rural experiences!

These events always draw a massive crowd (**over 80%** of the RCS student group in 2024) and are a prime opportunity for our generous sponsors to show support in a direct way!



# TROHPIQ CALENDAR

## January

**6–10th:** Orientation  
BBQs at RCSs

## February

**22nd:** Cocktails in the  
TROHPIQ's

## March

**8th:** Hervey Bay RCS  
Trip  
**9th:** Med Skills Day 1  
**11th:** Scholarships &  
Opportunities Night

## April

**28th:** Cultural  
Awareness Training

## May

**3rd:** Multidisciplinary  
Skills Day  
**24–25th:** Cherbourg  
Trip

## June

**23–29th:** Orientation  
BBQs at RCSs  
**30th:** TROHPIQ x  
SWIM Women in Rural  
Med

## July

**19th:** Rocky Sports  
Day  
**19th:** Wide Bay World  
Series  
**29th:** Careers in Rural  
Health Night

## August

**2nd:** Bowties &  
Beauties Charity Gala

## September

**23rd:** TROHPIQ OGM  
**27th:** K'Gari Trip  
**27th:** Rocky Great  
Keppel Island Trip

## October

**1st:** Rural Generalist  
Brekkie  
**7th:** TROHPIQ AGM  
**12th:** MedSkills Day 2  
**14th:** TROHPIQ Trivia

## November

TBA

## December

**1–12th:** TREES



# TROHPIQ

Towards Rural and Outback Health  
Professionals in Queensland



<https://trohpiq.org>



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