



TROHPIQ PROSPECTUS 2022

Towards Rural and Outback Health
Professionals In Queensland

WHO IS TROHPIQ?

Our goal is for our students to experience regional, rural or remote Australia, in their discipline, for a weekend, a week, a month, a year, or a lifetime.

TROHPIQ is a student-led rural health club dedicated to helping medical, nursing and allied health students experience the unique career and lifestyle opportunities to be found beyond Brisbane. We were established in 1994, and have been working towards this goal ever since. The club serves students at UQ, QUT, ACU, USQ and CQU. Currently:

- 900+ student members across 6 disciplines
- Over 35 unique events per year
- A team of over 50 eager committee members

FOREWORD



PRESIDENT - JESSICA TRAVES

Welcome to the 2022 TROHPIQ Prospectus! The coming year is already shaping up to be a big year for our club, with new events on the horizon to complement our well-renowned existing events, and a committee full of big ideas. Notably, 2022 welcomes the rollout of the Australian-first Regional Medical Pathway Partnership between Central Queensland University, The University of Queensland and the Central Queensland and Wide Bay Hospital and Health Services. This is an exciting milestone for rural health in Queensland, and as a club we couldn't be more excited to see where this new chapter of healthcare and leadership in the bush takes us!

In 2022, TROHPIQ seeks to affirm our commitment and dedication to supporting our students experience regional, rural and/or remote Queensland through our events, programs, and services. However, TROHPIQ recognises that the development of our club and the continued support of our programs and students would be limited if not for the generous support of our partners and sponsors. Hence, we are grateful for the kind sponsorship we receive and sincerely hope to have you participate in our 2022 endeavours.

Our new sponsorship prospectus has been redesigned to maximise flexibility for all interested sponsors. From individual event sponsors to customisable annual packages, we leave the choice to our sponsors to support those events that aligns most closely with their values.

Once again, we thank you for taking the time to read this prospectus.

Jess Traves
President | TROHPIQ

TABLE OF CONTENTS

WHO IS TROHPIQ? PAGE 2

FOREWORD PAGE 3

SPONSORSHIPS PAGE 5

SPONSORSHIPS TABLE PAGE 6

MAJOR SPONSOR PACKAGES PAGE 7-8

SCHOLARSHIPS PAGE 9

SOCIAL EVENTS PAGE 10

CULTURAL EVENTS PAGE 11-12

ACADEMIC EVENTS PAGE 13-14

NETWORKING PAGE 15

TROHPIQ CALENDAR PAGE 16

CONTACT US PAGE 17

SPONSORSHIPS

Welcome to TROHPIQ's Sponsorships Table for 2022. This year, we warmly invite all interested sponsors to support individual events as Event Sponsors, or an entire category of events as Major Sponsors, or a mix of both!

While there may be overlap, we have divided our events into four simple categories – **Social (A)**, **Cultural (B)**, and **Academic (C)**, or **Scholarships**.

Major Sponsors

Our Major Sponsors have set package prices at four levels - Bronze, Silver, Gold and Platinum. Bronze and Silver sponsors may choose one of categories A, B, or C, while Gold sponsors may choose two. Your organisation will enjoy year-long marketing benefits, and a working relationship with the TROHPIQ team which enables a streamlined process for you to support other events in different categories if desired. Further information on Major Sponsor packages can be found on page 7-8.

Event Sponsors

Our Event Sponsors enjoy flexibility in which events they wish to sponsor and how they wish to support them. You may choose to support any and as many events as you would prefer. Sponsorship opportunities will be released to all interested organisations prior to each event, and events may have more than one sponsor.

As an Event Sponsor, your organisation will be acknowledged at each sponsored event and the TROHPIQ team will happily discuss with you further benefits such as distributing materials, product/services promotion, invitations to speak and more.

Major Sponsors

Event Sponsors

Inclusions

Platinum
\$8000

Gold
\$5000

Silver
\$3000

Bronze
\$1000

Negotiated

General

Acknowledgements on TROHPIQ platforms	✓	✓	✓	✓	
Optional meeting with TROHPIQ team	✓	✓	✓	✓	
Logo on TROHPIQ newsletter	✓	✓	✓		
Merchandise on UQ Market Day	✓	✓			
Information on further sponsorship opportunities with TROHPIQ	✓	✓	✓	✓	✓

Scholarships

Logo on marketing materials	✓	✓	✓		
Speaker for Opportunities Night	✓	✓			
\$200 TREES Student Sponsor	x10	x5	x3		<input type="checkbox"/>
\$250 SPARQ Student Sponsor	x3	x2	x1		<input type="checkbox"/>

Social Events

Logo on marketing materials	✓	✓	✓		
Banner & acknowledgement at events	✓	✓		A	
Invitation to events	✓	A	A		
Speaker at events	✓				
Bowties & Beauties					<input type="checkbox"/>
Cocktails in the TROHPIQs					<input type="checkbox"/>

Cultural Events

Logo on marketing materials	✓	✓	✓		
Banner & acknowledgement at events	✓	✓		B	
Invitation to events	✓	B	B		
Speaker at events	✓				
Cultural Awareness Training					<input type="checkbox"/>
Cherbourg Trip					<input type="checkbox"/>
Laura Dance Festival					<input type="checkbox"/>

Academic Events

Logo on marketing materials	✓	✓	✓		
Banner & acknowledgement at events	✓	✓		C	
Invitation to events	✓	C	C		
Speaker at events	✓				
RCS Events					<input type="checkbox"/>
Skills Days					<input type="checkbox"/>
Networking Events					<input type="checkbox"/>

MAJOR SPONSOR PACKAGES

BRONZE SPONSOR



The Bronze Sponsorship is the introductory package to our Major Sponsors. Bronze Sponsors are offered a step up from supporting events individually to being more involved in sponsoring an entire category of events. With invitations to relevant events within your preferred category and specific exposure for your organisation, TROHPIQ will ensure that your message and the acknowledgement of your support reaches your target audience at those events. During the events, your organisation may be entitled to distribute materials and promote products or services as discussed with the TROHPIQ team; and opportunities to speak at events may be possible. Additionally, Bronze Sponsors automatically enjoy certain year-long marketing benefits on TROHPIQ platforms which would otherwise be unavailable to Event Sponsors.

SILVER SPONSOR



The Silver Sponsorship is the first package which enables your organisation to support TROHPIQ as a whole. Similar to the Bronze, as a Silver Sponsor the majority of your generous sponsorship will be allocated towards the event category of your choosing and promotional opportunities during events will be provided. However, you will enjoy a marketing presence across all events, regardless of your preferred category, throughout the year. Invitations to speak at the events within your category will also be offered and your organisation will be automatically involved and acknowledged in supporting our scholarship programs through one SPARQ and three TREE scholarships.

MAJOR SPONSOR PACKAGES

GOLD SPONSOR



The Gold Sponsorship is suitable for organisations who share our strong passion for rural health and are interested in maintaining a long-term relationship with TROHPIQ. As a Gold Sponsor, your partnership with TROHPIQ will be highly customisable to suit your preferences and discussions with our executive team will be prioritised all year round. In addition to the benefits of a Silver Sponsor, your organisation can be involved in two event categories and will be acknowledged appropriately as a significant supporter of TROHPIQ across all our activities. Your organisation will also have greater involvement in our scholarship programs. If you are interested in becoming a Gold Sponsor, please contact our team to ensure our shared goals for promoting rural health can be fully realised in 2022.

PLATINUM SPONSOR



The Platinum Sponsorship represents the primary sponsor for TROHPIQ during the year. As the Platinum Sponsor, your package will be entirely customisable to suit your preferences and your organisation will have a prioritised marketing presence across the board. If you are interested in becoming the Platinum Sponsor, our team would love to have a discussion with your organisation to arrange a suitable agreement and ensure a successful relationship in 2022.

If you have any questions regarding our Event Sponsors or Major Sponsor packages, please do not hesitate to contact us at sponsorships@trohpiq.org

SCHOLARSHIPS

TREES OBSERVERSHIP PROGRAM

The TROHPIQ Rural Elective Experience Scholarship (TREES) is a collaboration with the UQ Rural Clinical School aiming to provide first year medical students with an opportunity to experience regional and rural Queensland, gain hands-on learning experiences, and meet awe-inspiring rural practitioners. Students are selected to complete a two-week placement in a rural location, and receive a bursary to support them during this placement. In 2021, we were incredibly proud to support 47 students through our TREES Observership Program.

The student bursaries are solely funded by TROHPIQ to assist with travel and accommodation costs associated with the placement. As TROHPIQ's flagship scholarship program, we aim to increase the number of students who can attend every year. Your support will enable more students to experience the world of rural medicine, often for the first time in their careers. For more information on the TREES Observership Program, please see <https://trohpiq.org/trees/>

SPARQ PROGRAM

Akin to the TREES Program, the Supporting Placements Across Rural Queensland (SPARQ) Scholarship is a TROHPIQ-funded scholarship which supports allied health students in completing placements in rural and remote areas. These bursaries are given to students who demonstrate a great commitment and interest in rural health, and aim to cover a portion of the cost of their rural placement. TROHPIQ members from any allied health discipline are encouraged to apply for the SPARQ Scholarship. In 2021, we provided eight students with a SPARQ Scholarship.

This year, TROHPIQ is determined to expand our engagement with allied health students across all associated universities. Your support in the SPARQ Scholarship Program will be invaluable towards promoting TROHPIQ's allied health activities across the board. For more information on the SPAQR Scholarship Program, please see <https://trohpiq.org/scholarships/>



SOCIAL EVENTS



COCKTAILS IN THE TROHPIQS

Cocktails in the TROHPIQs is held in February, kicking off our year of events & serving as a 'welcome!' for our new members, and a 'welcome back!' for our old friends. In 2021, this sell-out event was held at and catered for by Cloudland, and live jazz was provided by Queensland Medical Jazz. It was a hugely successful night - students from a wide range of health degrees were able to meet and mingle, and it was a great platform to introduce and promote TROHPIQ's upcoming events and opportunities. This year, we look forward to including an introduction for our 2022 Major Sponsors at the event and hope to have you join us in launching off another amazing year.



BOWTIES AND BEAUTIES CHARITY GALA

The Bowties & Beauties Charity Gala is the highlight of TROHPIQ's social calendar, held annually to raise funds for BUSHkids. Every year, students hailing from a range of health degrees take a break from their textbooks to dress up, enjoy food, drinks, and live music, and buy tickets for our hotly contested raffle prizes. It is our privilege to host representatives from BUSHkids who speak at our event every year and spread awareness of the phenomenal work they do for the health of rural families.

All proceeds from the gala are donated directly to BUSHkids - in 2021, this was an astounding \$3723.40. This could not have been achieved without the help of all our incredible partners who donated raffle prizes and helped cover the costs for the evening. The planning for this year's gala has already begun, and we are once again seeking the generous support of our partners to ensure an even more successful evening in 2022.



CULTURAL EVENTS

CULTURAL AWARENESS TRAINING

TROPHIQ's annual cultural awareness training is an interactive, full-day workshop that will teach our students the sociopolitical context and critical thinking skills essential to excursions, placements and future practice. The aim is to share Aboriginal and Torres Strait Islander culture, history and knowledge to empower future health professionals in delivering a culturally safe, informed and inclusive practice.

This training day will be mandatory for anyone applying for the 2022 Cherbourg trip as we believe it is essential to have this knowledge prior to engaging with the community in these spaces. With your support, TROPHIQ hopes to increase the accessibility of this training opportunity for more students this year.



LAURA QUINKAN DANCE FESTIVAL

The Laura Quinkan Dance Festival features approximately 25 Dance Troupes from across Cape York. Held in the small community of Laura, this festival endeavours to showcase stories through dance, sharing history and uniting as one. We are very excited to finally attend Laura Dance Festival as a club in 2022!

In 2021 we had teamed up with the other Rural Health Clubs in Queensland to attend the Laura Dance Festival, however COVID-19 struck Brisbane and we were unable to attend. This year, we are even more determined to send a group of our students up to Laura for the renowned dance festival!



CULTURAL EVENTS

CHERBOURG TRIP

TROHPIQ's annual trip to the town of Cherbourg aims to introduce students from a variety of health disciplines to Aboriginal and rural health. Cherbourg, also previously known as Barambah, was originally founded as an Aboriginal settlement. Indigenous people from all over Queensland were settled there after being forcibly removed from their land, resulting in it now being the 3rd largest Aboriginal community in Queensland.

The trip runs over two days with one night spent at the nearby town of Goomeri. On the first day students have the opportunity to learn about the town on a tour of the historical ration shed museum as well as run health promotion stalls at the Cherbourg sports grounds. The following day the students do a tour of the Cherbourg Hospital and are able to engage with local health professionals about working in Cherbourg and rural settings. Finally for the afternoon the group heads over to the annual Goomeri pumpkin festival to enjoy stalls, food and various pumpkin related activities! In the past we've found that the Cherbourg trip is a fun and educational weekend that puts students on a pathway towards further learning about Aboriginal health and participating in other events like the cultural awareness training day.



ACADEMIC EVENTS

RCS EVENTS

Our UQ medical students have the opportunity to complete Year 3 and/or Year 4 at a UQ Rural Clinical School (RCS) in Hervey Bay, Toowoomba, Rockhampton or Bundaberg. Established in 2002, the Rural Clinical Schools work to foster and sustain a skilled and dynamic medical workforce to meet the needs of rural, regional and remote Queensland.

TROHPIQ supports the medical students at the Rural Clinical Schools, hosting social, academic, and skills events throughout the year. These include annual trips for Year 1 and Year 2 students to explore each RCS, the hospital and their local surroundings, Objective Simulation Bush Engagement Experience (OSBEE), as well as orientation week BBQs, cocktail nights and end of year celebrations at each RCS. For more information on UQ Rural Clinical Schools, please see <https://trohpiq.org/rural-clinical-schools/>



ACADEMIC EVENTS

SKILLS DAYS

TROHPIQ Skills Days are designed to allow students to gain practical understanding of clinical skills that can't be taught in a classroom. These events are highly popular, as students are self-motivated to further their knowledge and 'hit the ground running' once they enter a clinical setting.

In 2021, we ran two Medical Skills Days – the most recent in October. Sessions included an abdominal ultrasound tutorial, suturing and punch biopsy, bedside investigations featuring ophthalmoscopy, and an intubation and airway management station. Each session is run by a team of volunteer physicians, health professionals or skilled students who provide invaluable knowledge and time to our club. Many of these skills are not practically covered in Phase 1 of the UQ medical program, so the event offers an integral learning opportunity as students transition into Phase 2.

The Allied Health Skills Day involves a collaboration from students across different fields, with the main objective to encourage multidisciplinary teamwork through a wide variety of stations and activities. In 2021, the event was designed as a short hike with stations in between such as anatomy quizzes, stretcher building with sticks and tarp, ankle taping and emergency first aid. Students could practice their own skills out on the field while sharing and learning from different disciplines to form a cohesive healthcare team.

With your support for our Skills Days this year, we hope to upskill students, help them discover the practical side of their profession and, of course, have a bit of fun!



NETWORKING

CAREERS IN RURAL HEALTH EVENING

In 2021, the allied health and nursing subcommittee of TROHPIQ hosted their inaugural Careers in Rural Health Evening at the University of Queensland. Nursing and allied health students from UQ, QUT, USQ and CQU were invited to hear from a panel of distinguished speakers including medical doctors, senior nurses and allied health professionals working in rural Australia, as well as representatives from BUSHkids and SARRAH (Services for Australian Rural & Remote Allied Health). This free, informative event saw students listen to and participate in discussions about moving and working rurally, raising a family and career progression.



WOMEN IN RURAL MEDICINE and DIVERSE CAREERS NETWORKING NIGHT

The Women in Rural Medicine and Diverse Careers Networking Night was a collaboration between TROHPIQ and the UQ student club Supporting Women in Medicine (SWIM). The night offered an opportunity for our students to meet and chat with doctors from diverse careers, and to learn how their work has intersected with rural health. In 2021, eight clinicians were in attendance with careers ranging from rural general practitioners and generalists, to paediatricians, to medical directors and administrators. The event was kept free for all attendees with the generous support of sponsors and engaged over 40 students for the evening.

TROHPIQ CALENDAR

January

- 10 Orientation Week BBQs at Rural Clinical Schools
- 25 TROHPIQ at UQ Faculty of Medicine Expo (MD Yr 1&2)
- 25 Rural Clinical School Information Session



February

- 16 TROHPIQ at UQ Market Day
- 21 TROHPIQ Information Evening - Michie Building (09-211) 6pm, catered
- 26 Cocktails in the TROHPIQs

March

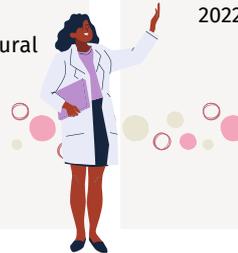
- 1 TROHPIQ Open General Meeting 1
- TBC Hervey Bay OSBEE (RCS event)
- 6 Medical Skills Day 1
- 9 Medical Careers in Rural Health
- 15 Scholarships and Opportunities Night - Medicine and Allied Health
- 19 Toowoomba RCS Trip

April

- 2 Toowoomba RCS Cocktails Night
- 9-10 Rockhampton RCS Trip
- 29 Indigenous Paint and Sip

May

- 7-8 Wide Bay RCS Trip
- 13 Allied Health Careers in Rural Health
- 28-29 Cherbourg Trip



June

- 9-11 RDAQ Conference (Gladstone 2022)

July

- 9 Wide Bay RCS Cocktails Night ("Wide Bay Soiree")
- 29 Bowties and Beauties Charity Gala

August

- 6 Allied Health Skills Day
- 13 Aboriginal and Torres Strait Islander Journeys - Cultural Awareness Training
- 18 Women in Rural Medicine with SWIM
- 23 TROHPIQ Trivia
- 26-29 Quandamooka Festival

September

- 3 Medicine x Allied Health Skills Day
- 6 TROHPIQ Open General Meeting 2
- 10 Rockhampton RCS Cocktails Night



October

- 6 Allied Health x Medicine Careers in Rural Health Night
- 9 Medical Skills Day 2
- 11 TROHPIQ AGM

November

- TBC TREES Program





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