



TROHPIQ PROSPECTUS 2024

Towards Rural and Outback Health
Professionals In Queensland

WHO IS TROHPIQ?

Our goal is for our students to experience regional, rural or remote Australia, in their discipline, for a weekend, a week, a month, a year, or a lifetime.

2024 is a significant milestone for our club - our 30th anniversary! We appreciate the contributions of every sponsor. Thank you for being an integral part of our journey!

TROHPIQ is a student-led rural health club dedicated to helping medical, nursing and allied health students experience the unique career and lifestyle opportunities to be found beyond Brisbane. We were established in 1994, and have been working towards this goal ever since. The club serves students at UQ, QUT, ACU, USQ and CQU.

Currently:

- 900+ student members across 6 disciplines
- Over 30 unique events per year
- A team of over 50 eager committee members

FOREWORD



PRESIDENT - REBECCA RATHIE

Welcome, partner, sponsor or interested individual! TROHPIQ is excited to mark 30 years in 2024 of delivering vibrant events, strong advocacy, and engaging educational experiences to our members and wider community. This year we are eager to put into action our brand-new committee structure. We've added three regional subcommittees to accommodate the needs of the growing cohorts located at the UQ Regional Medical hubs in Toowoomba, Rockhampton and the Wide Bay regions. We also hope this restructure will lend itself to better collaborating, growing our memberships and events, and services to communities of nursing, midwifery, allied health, and other health students across UQ, QUT, CQU, ACU and USQ in both metropolitan and regional areas.

Rural, remote, and regional healthcare is now as exciting as ever with this growing cohort and if you're reading this, it would be amazing to have you help sponsor TROHPIQ's mission! The 2024 Prospectus has continued to be modified from previous years to offer potential sponsors a clearer layout, more benefits, and increased flexibility. With customisable options, we want to ensure we can work together in achieving our mutual aims and support the future of regional, rural and remote health.

I want to thank you again for your interest in TROHPIQ this year and please do reach out if you have any questions.

Rebecca Rathie
2024 President
TROHPIQ

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SPONSORSHIPS

Welcome to TROHPIQ's Sponsorships Table for 2024. We invite our interested sponsors to support individual events as Event Sponsors, or to pick a Sponsorship Package covering multiple events of their choosing. Similarly to last year, interested sponsors are not restricted to any single category of events and may cherry-pick their favourites which best aligns with their values.

This year, we have redesigned our Sponsorship Packages and our events categorisations to improve customisability. To suit the changing needs of our club, most notably the growing numbers of regionally-located medical students, we have increased the sponsorship options for our Regional Events. As this year is the first with our new structure, many of these Regional Events will be developed as the year progresses so we do not have finalised details. However, your sponsorship would greatly benefit these events and allow them to be exceptional. We have also removed the term "Official Sponsor" from our package descriptions but please be rest assured that the benefits of this title will remain if you sponsor a Major Event.

While we have outlined a brief price overview to support your decisions, TROHPIQ welcomes all opportunities and would be delighted to discuss any further options you may require. Please contact our Sponsorships Officer (Daniel) for further information via sponsorships@trohpiq.org.

Inclusions	Sponsorship Packages				Event Sponsor
	 Platinum \$8000	 Gold \$5000	 Silver \$3000	 Bronze \$1250	Negotiated per event

General

Posts on TROHPIQ social media	12	8	4	2	1
Acknowledgements on TROHPIQ social media	✓	✓	✓	✓	✓
Segment on TROHPIQ website	✓	✓	✓	✓	
Logo on TROHPIQ Newsletter	✓	✓	✓		
Logo on TROHPIQ Calendar	✓	✓	✓		
Segments on TROHPIQ Newsletter	✓	✓			
Advertising & merchandise at UQ Market Days	✓	✓			

Major Events - Prominent marketing, acknowledgements, and invitations to speak at:

<ul style="list-style-type: none"> Cocktails in the TROHPIQs Bowties & Beauties Charity Gala Cherbourg Trip Phase 2 Medicine Rural Breakfast TREEs Program SPARQ Scholarship 	4	3	2	1	\$1500+
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Standard Events - Standard marketing, acknowledgements, and invitations to speak at:

In Total:	Max. 7	Max. 5	Max. 3	Max. 2	
Scholarships:					
<ul style="list-style-type: none"> Transport Bursary 	1	1	1	1	\$300 - \$1000
Networking Events:					
<ul style="list-style-type: none"> Scholarships & Opportunities Night Women in Rural Medicine & Diverse Careers Careers in Rural Health Night TROHPIQ Trivia 	Max. 3	Max. 2	Max. 2	Max. 1	\$300 - \$600
Academic Events:					
<ul style="list-style-type: none"> Medical Skills Day 1 Medical Skills Day 2 Multidisciplinary Skills Day Rural High School Visits 	Max. 3	Max. 2	Max. 1	Max. 1	\$500 - \$1000
Cultural Events:					
<ul style="list-style-type: none"> Cultural Awareness Training 	1	1	1	1	\$200 - \$500

Regional Events - Standard marketing, acknowledgements, and invitations to speak at:

Up to three of the RCS trips to Toowoomba, Wide Bay and/or Rockhampton	3	2	2	1	\$500 - \$2000
Up to two of the Regional Sports Events in Toowoomba, Wide Bay and/or Rockhampton	2	2	1	1	\$200 - \$500
Up to three of the Regional Social Trips / Student Celebrations throughout the year	3	2	1	1	\$500 - \$1000

SPONSORSHIP PACKAGES

BRONZE SPONSOR



The Bronze Sponsorship is the introductory package for TROHPIQ sponsors. Bronze Sponsors are offered a step up from supporting events individually to choosing a high value bundle with multiple events of your preference. From your logos on TROHPIQ's event marketing materials and invitations to speak at the events, to a segment on TROHPIQ's website, the standard marketing offered to Bronze Sponsors ensures that your message and the acknowledgement of your support reaches your target audience at your preferred events. During the events, your organisation may be entitled to distribute materials and promote products or services as discussed with the TROHPIQ team.

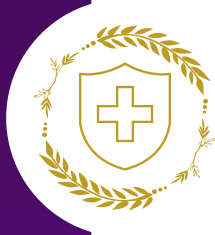
SILVER SPONSOR



The Silver Sponsorship is the first package which enables your organisation to support two of TROHPIQ's Major Events, which are TROHPIQ's most popular and important events of the year. In addition to a segment on the website, Silver Sponsors will also enjoy year-long logo placements on our newsletters and calendar.

SPONSORSHIP PACKAGES

GOLD SPONSOR



The Gold Sponsorship is suitable for organisations who share our strong passion for rural health and are interested in maintaining a long-term relationship with TROHPIQ. As a Gold Sponsor, your partnership with TROHPIQ will cover all continuous marketing opportunities throughout the year and your choice of events will be highly flexible to suit your preferences. If you are interested in becoming a Gold Sponsor, please contact our team to ensure our shared goals for promoting rural health can be fully realised in 2024.

PLATINUM SPONSOR



The Platinum Sponsorship represents the primary sponsor for TROHPIQ during the year. As the Platinum Sponsor, you gain access to the majority of TROHPIQ events of your choice, including many of our Regional Events in Toowoomba, Hervey Bay, Bundaberg and Rockhampton. If you are interested in becoming the Platinum Sponsor, our team would love to have a discussion with your organisation to arrange a suitable agreement and ensure a successful relationship in 2024.

If any of the above packages do not suit your needs, please contact our Sponsorships Officer (Daniel) to discuss further options via sponsorships@trohpiq.org.

MAJOR EVENTS



COCKTAILS IN THE TROHPIQS

Cocktails in the TROHPIQs will be held in February this year, kicking off our year of events & serving as a 'welcome!' for our new members, and a 'welcome back!' for our old friends. In 2023, this event attracted 80 members and was held at Birdees. It was a hugely successful night and was a great platform to introduce and promote TROHPIQ's upcoming events, opportunities and sponsors. We hope to have you join us in launching off another amazing year in 2024!



BOWTIES & BEAUTIES CHARITY GALA

The Bowties & Beauties Charity Gala is the highlight of TROHPIQ's social calendar, held annually to raise funds for BUSHkids. Every year, students hailing from a range of health degrees take a break from their textbooks to dress up, enjoy food, drinks, and live music, and buy tickets for our hotly contested raffle prizes. It is our privilege to host representatives from BUSHkids who speak at our event every year and spread awareness of the phenomenal work they do for the health of rural families.

All proceeds from the gala are donated directly to BUSHkids - in 2023, this was a record breaking \$4750 from over 100 attendees. This could not have been achieved without the help of all of our incredible sponsors and partners who donated raffle prizes and helped cover the costs for the evening. We are once again seeking the generous support of our partners to ensure an even more successful evening in 2024. As it's our 30th anniversary, we are planning for the biggest event yet with many more details to come!



CHERBOURG TRIP

TROHPIQ's annual trip to the town of Cherbourg aims to introduce students from a variety of health disciplines to First Nations and rural health. Cherbourg, also previously known as Barambah, was originally founded as an Aboriginal settlement. Indigenous people from all over Queensland were settled there after being forcibly removed from their land, resulting in it now being the third largest Aboriginal community in Queensland. This trip will hopefully include a tour of the historical ration shed museum, running of health promotion stalls at the Cherbourg sports grounds, a tour of Cherbourg Hospital and a visit to the annual Goomeri pumpkin festival with an overnight stay in Goomeri, a nearby town. This should prove to be a fun and educational weekend that guides students on a pathway towards further learning about First Nations health.

PHASE 2 MEDICINE RURAL BREAKFAST

This annual event held by TROHPIQ to promote the Rural Generalist pathway was a big success in 2023 with over 90 attendees across five sites, including Brisbane and all four Rural Clinical Schools. Students heard from the Queensland Rural Generalist Pathway and many of TROHPIQ's sponsors regarding the RG pathway and working rurally as a doctor more generally. Thanks to the generosity of our sponsors, we were also able to provide breakfast at each site!

TREES OBSERVERSHIP PROGRAM

The TROHPIQ Rural Elective Experience Scholarship (TREES) is a collaboration with the UQ Rural Clinical School aiming to provide first year medical students with an opportunity to experience regional and rural Queensland, gain fantastic hands-on learning experiences, and meet awe-inspiring rural practitioners. Students are selected to complete a two-week placement in a rural location, and receive a bursary to support them during this placement. In 2023, we were incredibly proud to support 33 students through our TREES Observership Program.

The student bursaries are solely funded by TROHPIQ to assist with travel and accommodation costs associated with the placement. As TROHPIQ's flagship scholarship program, we aim to increase the number of students who can attend every year. Your support will enable more students to experience the world of rural medicine, often for the first time in their careers.



SPARQ SCHOLARSHIP PROGRAM

Akin to the TREES Program, the Supporting Placements Across Rural Queensland (SPARQ) Scholarship is a TROHPIQ-funded scholarship which supports allied health students in completing placements in rural and remote areas. These bursaries are given to students who demonstrate a great commitment and interest in rural health, and aim to cover a portion of the cost of their rural placement. TROHPIQ members from any allied health discipline are encouraged to apply for the SPARQ Scholarship. In 2023, we provided three students with a SPARQ Scholarship.

In 2024, TROHPIQ is determined yet again to expand our engagement with allied health students across all associated universities. Your support in the SPARQ Scholarship Program will be invaluable towards promoting TROHPIQ's allied health activities across the board.

SCHOLARSHIPS

TRANSPORT BURSARY

TROHPIQ is excited to offer a number of transport bursaries to support medical, nursing, allied health, dentistry and other health discipline (dietetics, pharmacy etc.) students in getting to their placements in rural and remote areas. A total of six bursaries valued up to \$300 each will be made available throughout the year to students who demonstrate the greatest commitment to, and interest in, rural health. We appreciate your support in offering financial assistance to these TROHPIQ members to make rural placements more accessible.



NETWORKING EVENTS

SCHOLARSHIPS & OPPORTUNITIES NIGHT

Held annually at the beginning of the year, the Scholarships & Opportunities Night provides a chance for our partners and sponsors to connect with all TROHPIQ students across multiple disciplines and universities to provide a brief overview of the opportunities and supports available to encourage their interest in rural healthcare.

WOMEN IN RURAL MEDICINE & DIVERSE CAREERS NETWORKING NIGHT

The Women in Rural Medicine & Diverse Careers Networking Night is a collaboration between TROHPIQ and the UQ student club Supporting Women in Medicine (SWIM). The night offers an opportunity for our students to meet and chat with doctors from diverse careers, and to learn how their work has intersected with rural health. In 2023, ten clinicians and more than 40 students were in attendance thanks to the generous support of our sponsors.



CAREERS IN RURAL HEALTH EVENING

In 2024, we hope to bring back the inaugural Careers in Rural Health Evening to provide nursing and allied health students the opportunity to hear from a panel of distinguished speakers. This would likely include senior nurses and allied health professionals working in rural Australia, as well as representatives from key stakeholders developing a sustainable rural health workforce. We'd love your support in bringing this event back to life in 2024!



TROHPIQ TRIVIA

This event is a fun night bringing together TROHPIQ members from all disciplines and universities in an informal setting to enjoy some trivia. Usually held towards the end of the year, students love to compare stories from their year and their plans for the future. We would love to expand this event in 2024 with your help, increasing attendance and potentially providing prizes.

ACADEMIC EVENTS

MEDICAL SKILLS DAYS

TROHPIQ Skills Days are designed to allow students to gain a practical understanding of clinical skills that can't be taught in a classroom. These events are highly popular, as students are self-motivated to further their knowledge and 'hit the ground running' once they enter the clinical setting.

In 2023, we ran two Medical Skills Days – the most recent in October. Sessions included suturing, venepuncture, airway management, plastering, an emergency patient scenario and rural GP skills. Each session is run by a team of volunteer physicians, health professionals or skilled students who provide invaluable knowledge and time to our club. Many of these skills are not practically covered in Phase 1 of the UQ medical program, so the event offers an integral learning opportunity as students transition into Phase 2.



MULTIDISCIPLINARY SKILLS DAY

2023 saw the continuation of the newly developed Multidisciplinary Skills Day where medical, allied health and nursing students came together to appreciate the role that each discipline plays in a clinical setting and to truly understand the level of teamwork required. The day was a huge success and lots of positive feedback was received. With your support for our Multidisciplinary Skills Day in 2024, we will continue to upskill our students, help them discover the practical side of their profession and, of course, have a bit of fun!



CULTURAL EVENTS

CULTURAL AWARENESS TRAINING

TROPHIQ's annual cultural awareness training is an interactive, full-day workshop that teaches our students the sociopolitical context and critical thinking skills essential to excursions, placements and future practice. Held in collaboration with UQ TIME (Towards International Medical Equity), the aim is to share Aboriginal and Torres Strait Islander culture, history and knowledge to empower future health professionals in delivering culturally safe, informed and inclusive practice. This training day will be mandatory for anyone applying for the 2024 Cherbourg Trip as we believe it is essential to have this knowledge prior to engaging with the community in these spaces. With your support, TROPHIQ hopes to increase the accessibility of this training opportunity for more students this year.



REGIONAL EVENTS

Our UQ medical students have the opportunity to complete Year 3 and/or Year 4 at a UQ Rural Clinical School (RCS) in Toowoomba, Hervey Bay, Bundaberg or Rockhampton, and for the first time this year, Year 2 in Bundaberg or Rockhampton. Established in 2002, the RCSs work to foster and sustain a skilled and dynamic medical workforce to meet the needs of rural, regional and remote Queensland. TROHPIQ supports the medical students studying at the RCSs through hosting social, academic and skills events throughout the year. These include annual trips for Year 1 and Year 2 students to explore each RCS, the hospital and their local surroundings, as well as orientation week BBQs, additional events and end of year celebrations at each RCS.

RCS TRIPS

Three RCS Trips are held each year by TROHPIQ to offer Phase 1 (pre-clinical) medical students a taste of living and working in the regions of Toowoomba, Wide Bay (Hervey Bay and Bundaberg), and Rockhampton. The goal of these trips are to encourage the Phase 1 students to complete their Phase 2 clinical years at a Rural Clinical School. Each involves students participating in workshops, tours of the hospitals and student accommodation, and of course some fun activities! These trips are a highlight of the TROHPIQ calendar and would absolutely not be possible without the support of our sponsors.



REGIONAL SPORTS EVENTS

In 2023, two Regional Sports Events were held, the Wide Bay RCS World Series and the Rocky Sports Day. The Wide Bay RCS World Series provided a chance for the Bundaberg and Hervey Bay RCS students to battle it out on the sportsfield. 21 students competed in basketball, beach volleyball and Kubb at Bargara. This was a fun opportunity for the Wide Bay students to catch up and discuss their experiences living in a regional area. Not wanting to miss out on the fun held down in the Wide Bay region, the Rockhampton Sports Day involved a scavenger hunt, pizzas in the park and a multi-sport activity set. In 2024, we hope to continue these two events and add a similar event in Toowoomba. We are happy to discuss your involvement in these events further if you have any questions.

REGIONAL SOCIAL TRIPS / STUDENT CELEBRATIONS

Many other social trips and student celebrations are held between the four RCS sites. These include a Stanthorpe trip for the Toowoomba RCS students, a K'gari and whale watching boat ride for the Wide Bay students, and a Great Keppel Island trip for the Rockhampton students, amongst smaller events. These events are essential to the TROHPIQ calendar to encourage students to explore the regional areas they are living in and to highlight the many benefits of rural medicine. With growing numbers of students at the RCS sites in 2024, we would love the support of our sponsors to continue making these events bigger and better! Please discuss with us further if you would like to sponsor a specific RCS social trip or student celebration.



TROHPIQ CALENDAR

January

8	Orientation Week BBQs at RCS
29	TROHPIQ at UQ Faculty of Medicine Expo

February

6	Rural Generalist Information Session
14	TROHPIQ at UQ market day
20	TROHPIQ Information Evening
24	Cocktails in the TROHPIQs

March

2-3	Stanthorpe Trip x HOPE 4 HEALTH
10	Multidisciplinary Skills Day
12	Scholarships & Opportunities Night
16-17	Wide Bay RCS Trip

April

13	Toowoomba RCS Trip
20	Cultural Awareness Training TIME x TROHPIQ
21	Medical Skills Day 1
27-28	Rockhampton RCS Trip

May

25-26	Cherbourg Trip
TBD	RHSV Roma

June

20-22	RDAQ Conference (Brisbane)
29	Wide Bay World Series

August

TBD	Allied Health, Nursing & Dentistry Careers in Rural Health Night
15	TROHPIQ X SWIM Women in Rural Medicine & Diverse Careers

October

6	Medical Skills Day 2
8	TROHPIQ AGM
11	TROHPIQ Trivia
12	Rocky Great Keppel Island Trip
23-26	RMA24 Conference
TBD	Rural Generalist Breakfast

September

7	Wide Bay K'Gari Trip
17	TROHPIQ OGM

November

25-6	TREES Program
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TROHPIQ

Towards Rural and Outback Health
Professionals in Queensland



<https://trohpiq.org>



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